

INVOICE



WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

www.wlwt.com

Billing Address:

Strategic Media Placement OH
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
941831-1	08/26/12	August 2012	07/30/12 - 08/20/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Bob Sommerkamp	Cincinnati	Local

Advertiser	Product	Estimate Number
Mandel/R/Senator	GENERAL	2602

Flight Dates	Order #	Alt Order #
08/14/12 - 08/20/12	941831	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/16/12	6-7a news	6-7a	--11---	:30	2	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--11---	2	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTW		08/15/12	6:27 AM	6-7a news	6-7a	:30	TVGENMAND1221H	\$800.00	NM
2 WLWTh		08/16/12	6:07 AM	6-7a news	6-7a	:30	TVGENMAND1221H	\$800.00	NM
2	08/14/12	08/20/12	5-530p M-F news	5-530p	11111--	:30	5	\$675.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-1111--	4	\$675.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTTu		08/14/12	5:23 PM	5-530p M-F news	5-530p	:30	TVGENMAND1221H	\$675.00	NM
2 WLWTW		08/15/12	5:21 PM	5-530p M-F news	5-530p	:30	TVGENMAND1221H	\$675.00	NM
3 WLWTh		08/16/12	5:26 PM	5-530p M-F news	5-530p	:30	TVGENMAND1221H	\$675.00	NM
4 WLWTF		08/17/12	5:12 PM	5-530p M-F news	5-530p	:30	TVGENMAND1221H	\$675.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$675.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 WLWTM		08/20/12	5:28 PM	5-530p M-F news	5-530p	:30	TVGENMAND1221H	\$675.00	NM
3	08/18/12	08/18/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----S-	:30	1	\$250.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S-	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTSa		08/18/12	6:06 AM	Sa/Su 6-7a News	Sa/Su 6-7a	:30	TVGENMAND1221H	\$250.00	NM
4	08/18/12	08/18/12	Sa/su7-8a news	Sa/su7-8a	-----S-	:30	1	\$600.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S-	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTSa		08/18/12	7:09 AM	Sa/su7-8a news	Sa/su7-8a	:30	TVGENMAND1221H	\$600.00	NM
5	08/18/12	08/18/12	Sa/Su 6p news	Sa/Su 6p News	-----1-	:30	1	\$550.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:

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5	08/18/12	08/18/12	Sa/Su 6p news	Sa/Su 6p News	-----1-	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Sa	08/18/12	6:29 PM	Sa/Su 6p news	Sa/Su 6p News	:30	TVGENDMAND1221H	\$550.00 NM
6	08/14/12	08/17/12	6-7a news	6-7a	-1--1--	:15/:15	2	\$800.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-1--1--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/14/12	6:37 AM	6-7a news	6-7a	:15	TVGENDMAND1222H	\$400.00 BK
				6:39 AM			:15	TVGENDMAND1222H	\$400.00
2	WLWT	F	08/17/12	6:06 AM	6-7a news	6-7a	:15	TVGENDMAND1222H	\$400.00 BK
				6:09 AM			:15	TVGENDMAND1222H	\$400.00
7	08/19/12	08/19/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----1	:15/:15	1	\$250.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/19/12	6:28 AM	Sa/Su 6-7a News	Sa/Su 6-7a	:15	TVGENDMAND1222H	\$125.00 BK
				6:30 AM			:15	TVGENDMAND1222H	\$125.00
8	08/19/12	08/19/12	Sa/su7-8a news	Sa/su7-8a	-----S	:15/:15	1	\$600.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/19/12	7:35 AM	Sa/su7-8a news	Sa/su7-8a	:15	TVGENDMAND1222H	\$300.00 BK
				7:37 AM			:15	TVGENDMAND1222H	\$300.00

Total Spots **14**

Payment Terms 30 Days

<u>Gross Total</u>	\$8,825.00
<u>Agency Commission</u>	\$1,323.75
<u>Net Amount Due</u>	\$7,501.25